Your next big impact. Your next big opportunity.

Connecting government, industry and emerging digital talent.

A corporate partnership invitation to support practical digital skills for 1,000 NYSC corps members in Lagos.

INAUGURAL LAGOS COHORT

An Axia Africa initiative

One initiative.
More ways to create value.

Connect your social investment with the people, relationships and experiences that matter to your organisation.

Government collaboration

Join a structured youth development programme with institutional backing.

A defined audience

Engage 1,000 corps members preparing for professional opportunities.

Product experiences

Help participants discover and experience your products and services.

Visible contribution

Communicate your commitment to digital inclusion and youth development.

Three stakeholders. One shared purpose.

PPDTI connects government and industry through practical digital skills programmes led by Axia Africa.

Corporate partners

Fund & engage

Two companies jointly fund the cohort and participate in agreed engagement activities.

Axia Africa

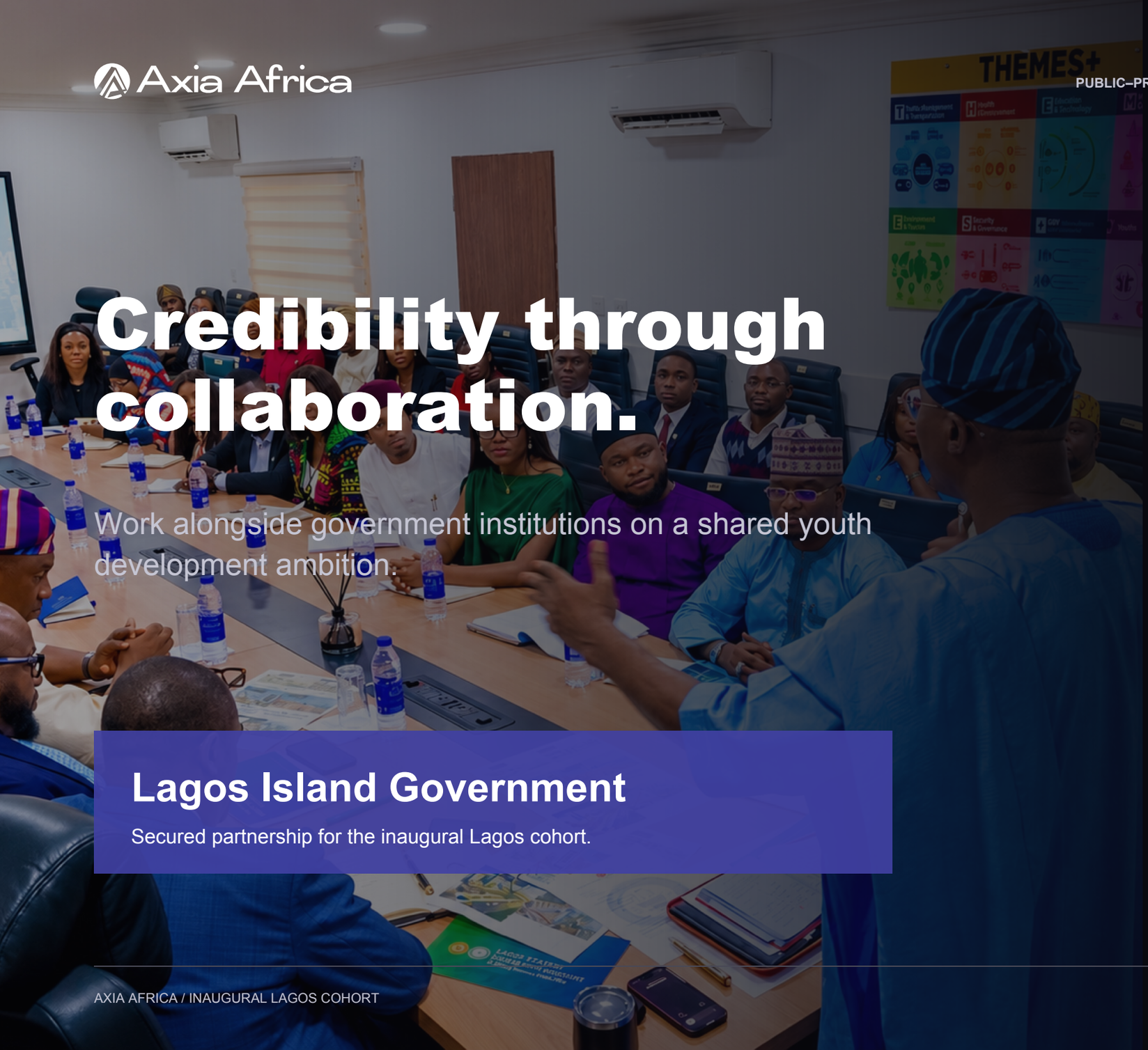
Coordinate & deliver

Training, practical projects, participant engagement and programme reporting.

Government

Back & connect

Institutional support and opportunities for public-sector collaboration.



Credibility through collaboration.

Work alongside government institutions on a shared youth development ambition.

Lagos Island Government

Secured partnership for the inaugural Lagos cohort.

An established foundation.

Institutional backing

A structured government-linked programme.

Stakeholder engagement

Opportunities to interact at agreed milestones.

Corporate representation

Take part in programme activities and graduation.

Axia Africa

1,000 corps members. A powerful beginning.

Lagos, Nigeria

1,000 NYSC corps members

6 Digital skills tracks

3 Months of learning and building



Six skills tracks. Practical by design.

AI & Business Automation

Apply AI and automate business workflows.

Data Analytics

Turn data into insights and decisions.

Product Design (UI/UX)

Create user-centred digital experiences.

Product Management

Plan and manage digital products.

Front-End Development

Build interactive websites and interfaces.

Back-End Development

Develop applications, databases and APIs.



Axia Africa Launches Public–Private Digital Talent Initiative with Lagos Island Government

Axia Africa partnership announcement materials. These are organisational announcements, not independent media validation.

Put your products into real experiences.

Axia Africa facilitates agreed activities that help participants discover, understand and experience partner products.

Fintech & banking

Financial literacy, app demonstrations and voluntary onboarding.

Telecommunications

Connectivity solutions and digital service education.

Technology

Software demonstrations, workshops and platform familiarisation.

Consumer brands

Product education and interactive brand experiences.

Jointly agreed activations. Participant choice. Appropriate privacy safeguards.

Axia Africa

Let your impact tell your story.

Programme recognition

Brand presence on agreed materials and communications.

Content & media engagement

Photography, video and planned media activities.

Graduation & certification

Event representation and approved co-branded certificates.

Media activities, publication deliverables and branding are agreed during partnership planning.



Learn it. Build it. Celebrate the progress.

Axia Africa coordinates the three-month programme, from guided learning to a physical graduation.

MONTHS 1–2

Digital skills training

Guided instruction, relevant tools and practical exercises in each participant’s track.

MONTH 3

Projects & capstones

Participants apply their learning and demonstrate their emerging capabilities.

COMPLETION

Physical graduation

Corporate partners, government and beneficiaries come together to recognise achievement.

Eligible participants receive certificates with approved corporate partner and government recognition.

One partnership.
Eight dimensions of value.

Government engagement
Structured stakeholder interaction

Audience access
A defined cohort of 1,000 corps members

Product experiences
Facilitated discovery and familiarisation

Brand visibility
Agreed communications and event recognition

Media engagement
Planned opportunities to communicate impact

Graduation participation
Direct interaction at a shared milestone

Co-branded certification
Approved partner recognition

Impact documentation
Programme reporting for communications

Participation creates opportunities; it does not guarantee customer conversions, media coverage or future government business.

Two partners.
One shared commitment.

Two corporate organisations jointly support the inaugural Lagos cohort. Axia Africa delivers; Lagos Island Government provides institutional backing.

The combined funding supports:

Training, facilitation and programme coordination

Projects and participant activities

Corporate engagement and documentation

Graduation, certification and impact reporting

Planned stakeholder and media activities

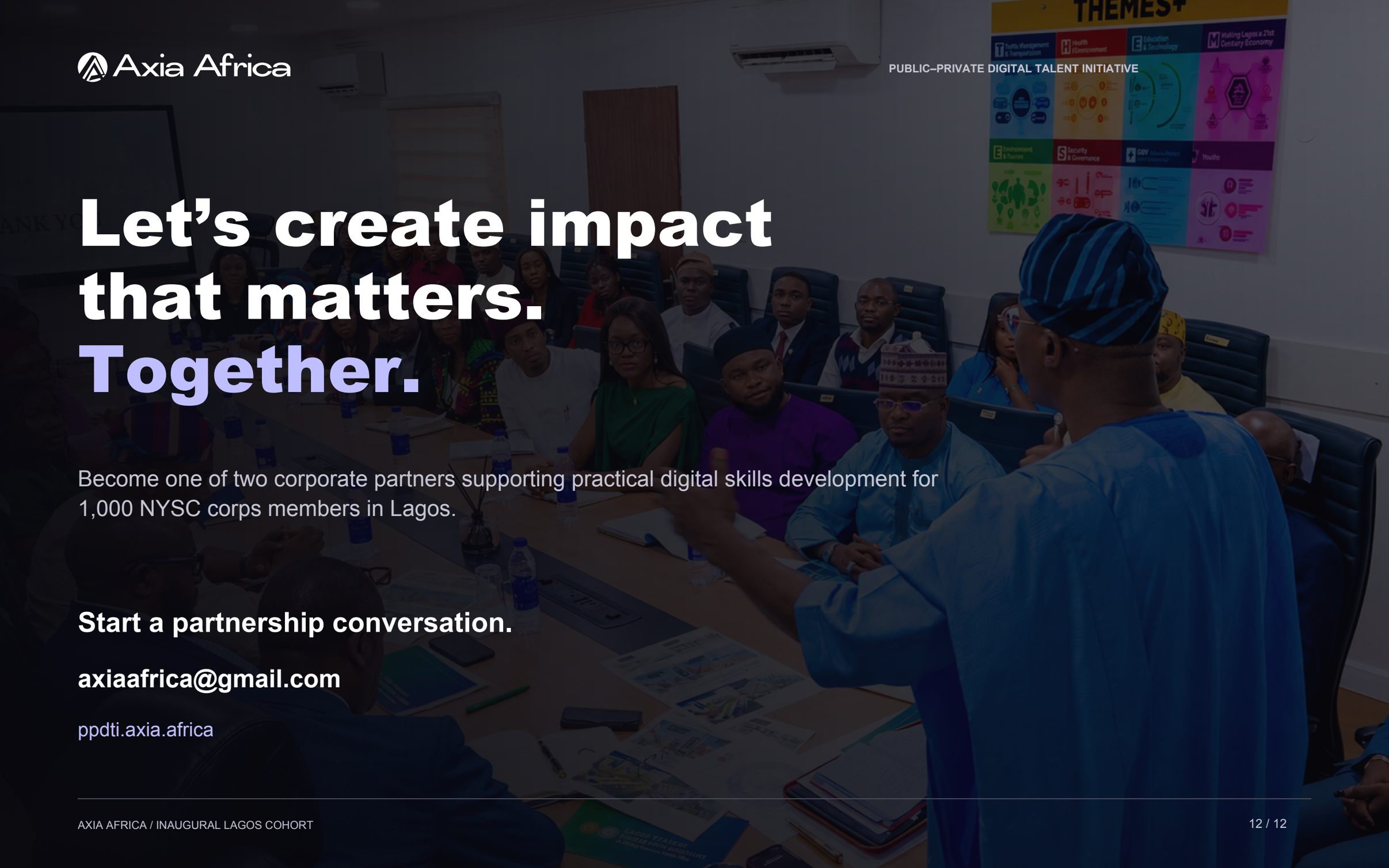
CONTRIBUTION PER CORPORATE PARTNER

₦5,000,000

2 corporate partners

₦10,000,000 total cohort funding

Deliverables, branding, timelines and responsibilities will be formalised in a partnership agreement.



Let’s create impact that matters. Together.

Become one of two corporate partners supporting practical digital skills development for 1,000 NYSC corps members in Lagos.

Start a partnership conversation.

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